

SALE

On All Your Sunless Needs

BY

Swoosh™



Exfoliator 8 oz.

No Matter How You TAN... **Swoosh First**

This **Pre-Tan Exfoliator** reveals refreshed and polished skin "**Primed for Tanning.**"

OIL FREE

Reg Price: ~~\$9.99~~ **\$5.00***



Facial Creme 3 oz.

This **Hypoallergenic, Fragrance-Free** Tanning creme is perfect for sensitive skin. Formulated with the skin firming benefits of CoQ10 achieve a Dark Tan while maintaining **Healthy Younger Looking Skin.**

Reg Price: ~~\$17.48~~ **\$8.74***



Power Drops 2 oz.

Intensify Your Tanning Experience with each drop of Swoosh™ Power Drops. You'll get **Deeper, Darker & Longer Lasting Results** when added to Swoosh™ Sunless Solution.

~~\$55.00~~ **\$49.00**



DHA Spray Solution

Highest Levels Of **Premium DHA & Erythrulose.**
Immediate Results Longer Lasting Bronze Color.
Palmitoyl Pentapeptide for **Skin Firming.**
Fragrance Free. Alcohol Free. Oil Free.

AS LOW AS \$40 PER GAL

Ask your sales rep. for more info



HVLP / Airbrush Systems

Professional Grade Systems.
Smooth & Even Tan Application.
Compact & Portable.

OVER \$1200 Value for ONLY \$895



Call Your Sales Rep. For More Information.

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Airbrush Tan

Frequently Asked Questions (FAQ's)

What is Airbrush Tanning (ABT)?

Airbrush Tanning is a method in which to obtain the appearance of an attractive tan.

This is a method in which DHA (Dihydroxyacetone an FDA approved product) is applied to the body via the use of an air compressor and airbrush.

The bronzing effect occurs when DHA forms pigments when applied to the skin. The bronzing effect is when DHA reacts to the amino acids and other compounds in the skin. The maximum generation of color is reached after 12 hours, so the color will continue to darken after the initial application.

ABT is a *risk free* option to obtain color, resulting in healthy vibrant bronzing of the skin. This has built-in moisturizers and skin protectants for 24/7 protection.

How long will ABT last?

As with the results of UV exposure each of us will experience a different shade of color, so is true about DHA results. Since the results are predicated on your own protein levels, you can expect the color to last between 4-10 days.

How often should the application be applied?

We recommend ABT once a week or within a 4-10 day period.

What can my customers expect to pay for this service?

ABT is a unique process that offers all the advantages of a beautiful tan without the risk or time involved. We recommend a full body starter package of 2 applications back to back for \$58-\$75, this will ensure your customers have a good base. Single applications can be priced between \$35-\$50, facial applications from \$8-\$12.

What kind of results can my customer expect?

Instant results. Your customer will experience a healthy vibrant color, at least 1 to 2 shades darker after a single application. Multiple applications may produce a deeper color.

How long does it take to apply?

With practice a single application will take approximately 12 - 15 minutes.

How does my customer prepare for ABT?

Pre-Tan Shower:

Either the night before, or the morning of your tanning appointment, you will need to shower and exfoliate your entire body. The best time to shave is before your Airbrush session, but do not apply moisturizer until after your post-tanning shower. Lotions and make-up can act as a barrier and prevent the tanning solution from completely contacting the skin.

What to Wear:

Wear loose fitting clothing to your tanning appointment where you will spend about 25 minutes. The actual tanning takes about 12-15 minutes but you will need to allow about 10 minutes drying time

Post-Tan shower:

Wait at least ten hours after your tanning application before showering. You need to allow enough time for the DHA reaction to take place. The tanning process peaks after 12 hours.

Maintenance:

Apply moisturizer, morning and evening, after your post-tan shower. Hydrated skin is essential in maintaining a longer lasting tan.

Is additional equipment required?

Yes, a blow dryer with detachable back to clean the filter, hand towels and a stool with wheels are recommended.

Is a special room required?

No, just a well-ventilated area. If an enclosed room is used, ensure that you have a ventilation fan that will ventilate the room 3 times a minute. A hard floor is recommended. If not use a 4'x8' outdoor carpet to lay down in the area you are spraying. A spray area of 4'x8' is recommended.

How do I market Swoosh 11 Airbrush Spray?

Each salon is different in size, location and type of clientele. We will provide you with the necessary information to assist you in your marketing plan.

How many applications does 1 gallon of Swoosh 11 Airbrush Spray™ Solution yield?

Because of the variation of your customers and the areas you are spraying you can estimate approximately 64 full body applications per 1 gallon container.

What is the cost per application?

Your product cost is approximately \$2.50 per full body application.

Application Area

Application time: approx. 10 minutes, drying time approx. 5 minutes

Client Position

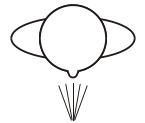
Items needed for treatment: Towel for client to stand on, headband or shower cap, Swoosh 11 Airbrush System (compressor, hose, airbrush, solution bottle, Swoosh 11 Airbrush Spray).

Step 1: In a well ventilated room, prepare by placing a large towel or sheet on the floor to catch any overspray. Pour 1 ½-2oz. of Swoosh 11 Airbrush Spray into the solution bottle (each ring on the solution bottle represents 1oz.). The compressor should be set between 35-40 psi. (A fully tightened pressure regulator knob is 40 psi.) This will help reduce overspray.

Feathering Technique

Step 2: Have client stand on towel facing you with their legs shoulder width apart. Spray the front of the right leg in a horizontal motion **8 inches** away from the top of the foot, spraying the toes first and gradually moving **up and closer** to the leg as you approach the ankle. The airbrush should be positioned approximately **4 inches** away from your client's body throughout the application. To avoid pooling or running, always start spraying the airbrush slightly off to the side before you reach the area to be applied. Maintain steady strokes.

Steps 2 thru 5



Front Legs

Step 3: When you reach the top of the leg, work your way back down using vertical strokes to the ankle until the entire front of the leg is covered. Lightly spraying over the top of the foot.

Inside R Leg

Step 4: Have the client rotate right leg out so the inside of the leg can be sprayed with horizontal first and then finishing with vertical strokes.

Inside L Leg

Step 5: Repeat on left leg

Outside R Leg

Step 6: Have client turn ¼ rotation to the left repeating horizontal and vertical strokes on the outside of the right leg.

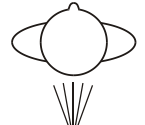
Step 6



Neck Shoulders Back

Step 7: Instruct client to turn so their back is facing you. Begin spraying at the neck, then top of the shoulders working your way down the back with horizontal first and then finishing with vertical strokes.

Steps 7 & 8



Back Legs

Step 8: Spray back of both legs with horizontal first and then finishing with vertical strokes.

Outside L Leg

Step 9: Have client turn ¼ rotation to left and spray outside of left leg with horizontal first and then finishing with vertical strokes.

Step 9



Top of Arms

Step 10: Have client turn to face you holding both arms forward and slightly down, (top of hand directed towards the ceiling). Begin spraying both arms approximately **8 inches** away from the fingertips, as you move up the hands come in closer approximately **4 inches** away. Spray horizontally on the way up and long vertical strokes on the way down.

Steps 10 thru 13



Bottom of Arms Side Waist

Step 11: Have client hold hands up with elbows bent and fingertips pointing to ceiling (as in a stop position). Spray starting at wrist; (avoid spraying palm of hand). Spray arm and side of waist with horizontal first and then finishing with vertical strokes. Repeat on other side.

Stomach, Chest Neck & Chin

Step 12: Holding arms out to the side spray stomach, chest, neck and underside of chin with horizontal first and then finishing with vertical strokes.

Face

Step 13: Have client close eyes, take a deep breath through the nose and hold. Spray face with horizontal first and then finishing with vertical strokes.

KNOW YOUR AIRBRUSH

IWATA Revolution Airbrush

Fully Assembled



Exploded View

